

The ULSU is looking for coordinators for the Fresh Fest 2014 Organizing Committee

The University of Lethbridge Students' Union (ULSU) is currently in the process of looking for coordinators for the Fresh Fest 2014 Organizing Committee. Over the course of the summer, the Organizing Committee will be working to plan and organize Fresh Fest, which will be happening this September. To get a better idea of Fresh Fest, please click on the following link:

<http://vimeo.com/16685651>.

The ULSU is looking to fill the following positions:

- Volunteer Coordinator
- Marketing Coordinator
- Events Coordinator
- Jamboree Coordinator

Volunteer Coordinator

This position will be responsible for finding, organizing and managing Fresh Fest volunteers. This coordinator will be expected to communicate with 75-125 potential volunteers over the summer and during Fresh Fest. The Volunteer Coordinator will be working very closely with all members of the Fresh Fest Organizing Committee due to the overall importance of volunteers for the event. The ideal candidate will have strong organizational and interpersonal skills.

Marketing Coordinator

This position will be focused on marketing Fresh Fest to new and returning students. The Marketing Coordinator will work closely with the Fresh Fest Organizing Committee to ensure that a proper representation of vision and event details is given through various means of marketing. The Marketing Coordinator will also work with the Volunteer Coordinator in assembling and training promotional teams. The ideal candidate will have prior experience with event promotion and a basic understanding of traditional and social media. Also, a strong design background with experience in Adobe Photoshop, InDesign, Illustrator and Wordpress would be an asset as this position is responsible for creating all Fresh Fest marketing materials and helping design the sponsorship package.

Events Coordinator

This position will be responsible for planning and organizing all Fresh Fest events excluding Fresh U Jamboree. The Events Coordinator will be responsible for the Fresh n' Breezy Luau (an outdoor event that consists of a BBQ, slip 'n slide, an inflatable obstacle course and several games), Fresh Flix (outdoor movie on the University campus) and a cabaret in the Zoo. The ideal candidate will have prior experience with event planning and have strong organizational skills.

Jamboree Coordinator

This position will be responsible for planning and organizing the Fresh U Jamboree. The Jamboree Coordinator will be responsible for communicating with agents to book live acts, organizing the production and riders necessary to go along with those acts, as well as the many other logistical issues associated with the concert (security, tents, fencing, vendors, etc).

Application Process and Deadline

Interested candidates should submit their resume and cover letter to SU manager, Cheri Pokarney at su.manager@uleth.ca. Please note that there will also be the possibility for the hired coordinators to earn an Applied Study credit. The deadline for application is 12:00 p.m. on April 30th.